

ONE LLAMA Affiliate Competition: "Rise to the Top"



Get Ready to Compete and Win Big!

Are you a college student looking to make some extra money and have a blast doing it? Do you want to be part of a dynamic team and compete against other top-performing affiliates? Look no further than the ONE LLAMA Affiliate Competition: "Rise to the Top"!

Objective:

To become the top-performing affiliate team by selling the most ONE LLAMA policies and earning the highest commission.

Competition Details:

- The competition is open to all college students who become ONE LLAMA affiliates.
- The competition runs from October 24, 2024 through June 15, 2025.
- Affiliates can form teams with their downline affiliates to compete together.
- The app will automatically map each affiliate's downline tree and track all sales associated with each affiliate's network, including policy sales.
- Affiliates will be able to see their progress in real-time through the app.
- To qualify for a prize position, affiliates must sell at least 10,000 policies.

Prizes:

- **Grand Prize:** \$350,000 (1 winners)
- **Runner-Up:** \$200,000 (1 winner)
- **Third Place:** \$150,000 (1 winner)
- **Exceptional Sales Affiliates:** 25 x \$10,000 prizes

How to Participate:

1. Become a ONE LLAMA affiliate by signing up on our website. You will be contacted after signing up.
2. Form a team with your downline affiliates to compete together.
3. Sell ONE LLAMA policies to earn commission and climb the leaderboard. Think car shows, car lots, family.
4. Track your progress in real-time through the app.
5. Qualify for a prize position by selling at least 10,000 policies individually or as a team.
6. See Contest Rules below for additional details.

What are you waiting for?

Join the ONE LLAMA Affiliate Competition: "Rise to the Top" today and start competing for your chance to win big! Don't miss out on this opportunity to make some extra money, have fun, and be part of a dynamic team. Sign up now and start rising to the top!

Rise to the Top Affiliate Contest Official Rules

- 1. Rise to the Top Affiliate Contest.** This Rise to the Top Affiliate Contest (the "Contest") is sponsored by One Llama, Inc., 1080 Old Country Road, Suite 1042, Westbury, NY 11590.
- 2. Limitations.** CONTEST NOT AVAILABLE TO RESIDENTS OF COLORADO, MARYLAND, NEBRASKA, NORTH DAKOTA, OR VERMONT. VOID WHERE PROHIBITED BY APPLICABLE FEDERAL, STATE, OR LOCAL LAWS AND REGULATIONS. OPEN ONLY TO LEGAL U.S. RESIDENTS PHYSICALLY LOCATED AND RESIDING IN THE CONTINENTAL U.S., ALASKA & HAWAII. VOID IN U.S. TERRITORIES AND POSSESSIONS. MUST BE 18 YEARS OF AGE OR OLDER AND ENROLLED AS A COLLEGE STUDENT AT THE BEGINNING OF THE CONTEST. INTERNET ACCESS IS REQUIRED.
- 3. Binding Agreement.** By participating in the Contest, Affiliates ("Participants") fully and unconditionally agree to accept these Official Rules, and the decisions of the Sponsor, which are final and binding in all matters related to the Contest. To be eligible for a prize a Participant must fulfill all requirements set forth herein.
- 4. Notices.**
 - a. Sponsor.** The Sponsor of this Contest is One Llama, Inc. The Sponsor can be reached at 1080 Old Country Road, Suite 1042, Westbury, NY 11590 or contact@onellama.com.
 - b. Purchase Requirement.** Participants in this Contest must enroll as One Llama Affiliates. As such, Participants must pay the One Llama Affiliate enrollment fee of \$150 upon enrollment.
 - c. Odds of Winning.** A Participant's odds of winning will depend on the number of Participants in the Contest and the number of One Llama policies sold by Participant. A Participant's odds of winning are based on the Participant's skill in selling One Llama policies.
 - d. Contest Dates.** The Contest entry period commences on October 24, 2024 at 12:01 am EDT and closes on June 15, 2025 at 12:01 am EDT ("Contest Period"). To be considered, all One Llama policy sales must be completed between these dates. A policy sale that does not comply with these dates will be void and not be considered.
 - e. Award Dates.** The Prizes to be awarded hereunder will be awarded on about October 15, 2025. Prize winners will be notified by email on about July 15, 2025. Participants will be able to track their sales and the sales of the Contest leaders by logging into their One Llama accounts throughout the Contest Period.
 - f. Minimum Sales.** The minimum One Llama policy sales that a Participant must make to potentially be declared a winner hereunder is 5,000 policies. If by the close of the Contest Period no Participant has made at least 5,000 policy sales, there will be no winners declared.
 - g. This is the first contest run by Sponsor. As such, Sponsor has no historical data on the expected number of Participants.**
- 5. Eligibility.** The Contest is open to all One Llama Affiliates who (a) enroll during the Contest Period; (b) are at least 18 years of age as of the date of enrollment; (c) are enrolled as a student in an accredited institution of higher education; (d) reside in the continental United States, Alaska, and Hawaii (except for residents of Colorado, Maryland, Nebraska, North Dakota, or Vermont); and (e) who meet the eligibility requirements set forth herein.
- 6. Prizes.** The Contest Prizes (the "Prizes") will be awarded:
 - a. Grand Prize (one winner) - \$350,000.00.** The Grand Prize winner shall be the Participant who sells the most One Llama policies during the Contest Period.

- b. **Runner Up (one winner) - \$200,000.00.** The Runner Up shall be the Participant who sold the second most One Llama policies during the Contest Period.
- c. **Third Place (one winner) - \$100,000.00.** The Third Place winner shall be the Participant who sold the third most One Llama policies during the Contest Period.
- d. **Exceptional Affiliates (25 winners) - \$10,000.00 each.** The Exceptional Affiliates will be the 25 Participants who sold the fourth through 29th most One Llama policies during the Contest Period.

Prizes shall be paid to Participants in the same manner as compensation is paid to such Participants under the One Llama Compensation Plan. Sponsor shall not be responsible or liable in any manner if a winner is unable to accept or use all or any portion of the Prize due to failure to qualify or comply with these Official Rules or any law, regulation or other rules that apply to acceptance, receipt or use of the Prize.

A Participant must sell at least 10,000 One Llama policies during the Contest Period to be eligible to win a Prize hereunder. If not enough Participants sell at least 10,000 One Llama policies during the Contest Period, some of the Prizes will not be awarded. If no Participant sells at least 10,000 One Llama policies during the Contest Period, none of the Prizes will be awarded.

In the event of a tie, the Participant whose Dollar volume of sales is the greatest shall be declared the winner of the Prize. The loser(s) of such a tie may be eligible to win a lesser prize herein.

- 7. **Taxes.** ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OF ANY PRIZE HEREUNDER ARE THE SOLE RESPONSIBILITY OF THE PRIZE RECIPIENT. Where required, the total amount of the Prize awarded to a Participant will be reported to the Participant on an IRS Form 1099 NEC.
- 8. **Acceptance of Rules.** Participation in the Contest constitutes each Participants' full and unconditional agreement to and acceptance of these Official Rules and willingness to be contacted by mail, telephone, text message and/or email. **If you do not wish to participate in the Contest, you must notify the Sponsor and opt out.**
- 9. **Internet and Email Access.** INTERNET ACCESS AND A FUNCTIONING EMAIL ADDRESS ARE REQUIRED TO PARTICIPATE IN THE CONTEST AND TO CLAIM A PRIZE.
- 10. **Certain Additional Conditions.** Participants assume all risk of loss, damage, destruction, delay or misdirection of materials/mail/email submitted to Sponsor. Sponsor reserves the right, in its sole discretion, without prior notice and at any time, to cancel, terminate or suspend this Contest should virus, bugs, non-authorized human intervention, or other causes beyond the control of Sponsor corrupt or impair the administration of this Contest. In such case, Sponsor may, at its discretion, award Prizes to all eligible Participants based upon Shares earned by such Participants and amounts deposited to the Pool prior to termination or suspension of the Contest.
- 11. **Disqualification.** At its sole discretion, Sponsor may disqualify any Participant whom it reasonably believes has intentionally violated these Official Rules or any element of this contest. By participating, Participants agree to be bound by the Official Rules and the decisions of Sponsor and to waive any right to claim ambiguity in these Official Rules. The promotion and sale of One Llama policies must be conducted in accordance with the One Llama Affiliate Agreement which is incorporated into and made a part of these Official Rules by this reference. Violation of these Official Rules or the One Llama Affiliate Agreement may result in disqualification at the Sponsor's sole discretion.
- 12. **System Flaws.** The Sponsor, its officers, directors, employees, agents, subsidiary and parent entities, are not responsible for technical, hardware, software, or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Sponsor, users or by any of the equipment or programming associated with or utilized in the Contest or by technical or human error which may occur and/or which may damage a user's system, hardware or software or limit an Participant's ability to participate in the Contest.

- 13. Right of Publicity.** Contest winners agree to grant the Sponsor an irrevocable and transferrable license to reproduce and use their name, photograph, videotape, story, and/or likeness for advertising or publicity purposes for no additional compensation. Such material may be published through any form of media, including but not limited to print, social media, and on the Internet. Such advertising campaigns may appear through any media, including but not limited to print, social media, and on the Internet, and the winners waive all claims for remuneration for the use of such materials by the Sponsor.
- 14. Indemnification and Limitation of Liability.** BY ENTERING THE CONTEST, EACH PARTICIPANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS THE SPONSOR AND THEIR RESPECTIVE AFFILIATES PARENT AND SUBSIDIARY COMPANIES, INCLUDING BUT NOT LIMITED TO THEIR ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY (INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES) WHETHER ARISING IN TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE OR IMPUTED), CONTRACT, WARRANTY, STRICT LIABILITY, RELIANCE OR UNDER ANY OTHER THEORY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM HIS/HER PARTICIPATION IN THE CONTEST AND/OR THE ACCEPTANCE OF ANY PRIZE THAT MAY BE WON, AND WHETHER OR NOT THE CONTEST ENTITIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.
- 15. Dispute Resolution.** Except where prohibited by law, as a further condition of participating in this Contest, Participant agrees that any and all disputes and causes of action arising out of or connected with this Contest or any prize awarded, shall be resolved pursuant to the Dispute Resolution provisions of the One Llama Affiliate Agreement.
- 16. Intellectual Property.** These Official Rules and all Contest web pages, content and code are the property of the Sponsor or authorized third parties. The copying or unauthorized use of any of those materials, associated trademarks or any other intellectual property without the express written consent of its owner is prohibited.
- 17. Severability.** If any term or other provision of these Official Rules is determined to be invalid, illegal or incapable of being enforced by any rule or law, or public policy, such provisions shall be severed and all other conditions and provisions of these Official Rules shall nevertheless remain in full force and effect.